

SOCIAL ENTREPRENEURSHIP WORKSHOP

21.01.2020 | 10.00 – 16.30 |
Rathaus St. Pölten
Please register:
gruenderworkshop@stp-smartup.at



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WORKSHOP GOALS

- Understand the fundamentals of social entrepreneurship and social innovation
- Receive real life insights into inspiring examples of social entrepreneurship and social innovation through interactive case studies
- Apply your key learnings and skills in social entrepreneurship and social business models through practical group exercises

WORKSHOP AGENDA

10:00 – 10:30	Introduction and Team Building
10.30 – 12:00	Social Entrepreneurship: Theory & Practice
12:00 – 13:00	Lunch Break
13:00 – 13:30	Social Business Models
13:30 – 15:30	Group Work: Build your Social Business Model
15:30 – 16:30	Group Presentations
16:30 – 17:00	Final wrap up and close